

# i-education Ltd.

Hi all

As we move towards the end of the academic term, we wanted to provide you with an update of things here at i-education



## **I am learning on the BBC**

Recognised as industry experts, i-education were asked to feature on BBC Newsnight to discuss government policy and the impact on the education sector. Michael Wilkinson, Director was interviewed for the program (wearing shorts and t-shirt - only hours before going on holiday) and discussed jobs, finances, innovation and policy with BBC Presenter, Iain Watson.

The BBC loved the I am learning product and gave it the public airing it deserved, showing maths content with our World Cup football game! **I am learning is now used by over 700 UK Schools.**

### **Other I am learning press:**

[Engaged And Motivated Students](#)

[Educating through a medium with appeal](#)

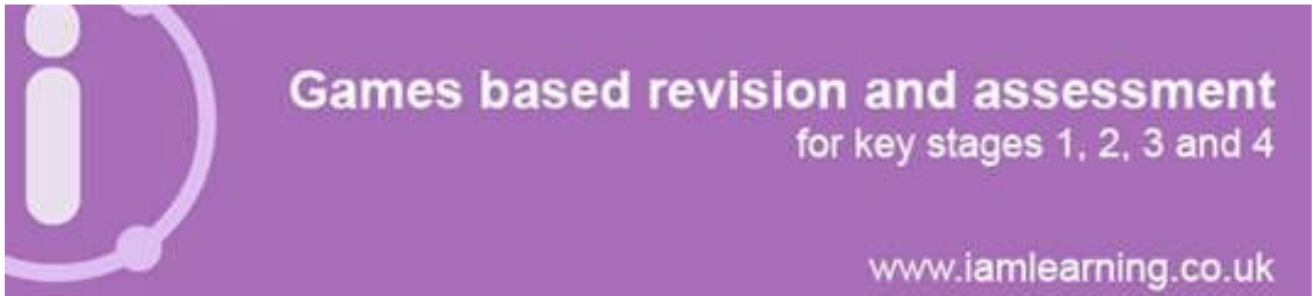
### **We are growing!**

#### **Joe Worthington, Flash Developer**

You asked for more games in I am learning... our answer Joe Kangaroo! (don't ask where the name came from). Joe is now the primary developer of games for I am learning and has to date added ten new games to our selection. We can't wait to see what's in store for the September release of I am learning 4. Keep your eyes peeled!

#### **Sian Cunnane, Office Administrator**

To keep things moving in the office, Sian joined i-education with the wide remit of streamlining our processes and managing the constant flow of new academic content for I am learning. This year we saw the question count rise to over 30,000. With over 20,000 more questions being entered for the September release of I am learning 4, there's a big job to do!



## **I am learning 4 is coming soon!**

We've hinted at it earlier in this newsletter, but September sees the launch of I am learning 4. It's bigger, better, faster, stronger. We really appreciate your feedback over the last 12 months - it has been taken on board and the innovate team at I am learning are adding in the new games, features, tools and content. Watch this space for release updates!



## **New Product: Pagabo**

Building on our expertise in games based revision, we have teamed up with our non exec, Gerard Toplass to launch Pagabo, a home revision system - seen as an alternative to traditional print based revision guides. Purchased by parents for the whole family, Pagabo will help families learn together and inspire learners' performance. For more information see [www.pagabo.com](http://www.pagabo.com)

## **Other business news**

### **D100**

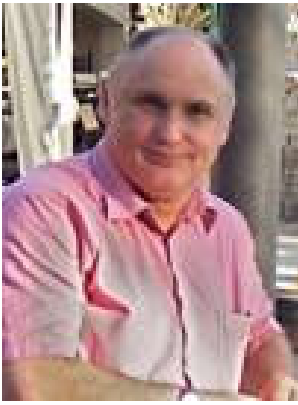
i-education are supporting business across Doncaster as mentors on the D100 scheme, administered by Success Doncaster and Deloitte.

### **CDI Group**

i-education now represent Doncaster creative businesses via the Chamber run Creative Digital Industries group. i-education share experience and knowledge to benefit the region and contribute to economic growth.

### **Learning Light**

As long serving members of Learning Light, i-education now represent the board and the Sheffield based support organisation for e-learning business. i-education are proud to share knowledge and experience to benefit the ever growing e-learning community.



## **New Business Venture:**

Online Assessment Systems with Prof. Steve Molyneux

Now recognised for excellence in assessment, i-education have teamed up with Prof. Stephen Molyneux to develop assessment systems for the corporate sector.

## **Keep in touch!**

Right...that's our news at the moment! The door is always open to our newly decorated office....as seen on the BBC :-)

Mike, Steve and the team